
Subject: FW: Budget for the National Championships

From: Tom Maxwell [mailto:kelownastreetssoccer@gmail.com]
Sent: Friday, May 20, 2011 10:50 PM
To: Sharon Shepherd
Cc: Lesley Driscoll
Subject: Re: Budget for the National Championships

Hi Mayor Shepherd,

Thank you very much for taking the time to contact us. And thank you very much for considering us for possible funding. We hope the fundraiser will be successful in terms of helping us get to Vancouver, but more importantly, creating awareness of the team and what we are trying to achieve.

Tiffany and I only moved to Kelowna in June last year. We have always tried to be active in the community we live in because we believe that the only way to learn about the place you live is to get involved. We read a book by Mel Young a few years ago about the Homeless World Cup, which he founded. Both of us being soccer players, it inspired us to get involved somehow. And when we moved to Kelowna, we saw that an opportunity existed to start a team, we literally made the decision overnight. So by September we were up and running!

The whole purpose of the program is to provide a unique approach to dealing with homelessness. being involved in soccer gives our guys regular exercise, a sense of purpose and motivation, the opportunity to build a support network, and reap the benefits of teamwork and team spirit. Not to mention the opportunity to represent Canada at the Homeless World Cup!

Our budget for the tournament is as follows:

Essentials:

accommodation at UBC x 8 @ \$35 = \$280

gas expense = approx. \$150

meals = \$300

We will hopefully be having the use of a van being donated to us to get us there, but if that is not possible (as it is not confirmed yet) we would need to factor that in also. The last time we traveled, cost of a van rental was \$450 so hoping that will work out.

non-essential items:

at this stage we have some basic t-shirts as our jerseys. But they are a little worse for wear. If the fundraiser is successful then we would look at purchasing a full uniform so we can look like a team!

approx costs:

8 x jerseys @ \$40 each

8 x shorts @ approx \$20 each

8 x socks @ approx \$10 each.

Thank you again for your time and consideration. I'm sorry we won't have the opportunity to meet at the fundraiser but we appreciate that you have a busy schedule. We hope that we have an opportunity to meet with you in the near future and also hopefully you will get a chance to meet some of our players. We have very lofty

goals for the Kodiaks, and believe that it will have a lasting impact on the Homeless community here in Kelowna.

Kind regards,

Tom Maxwell

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Tom and Tiffany Maxwell

Kelowna Kodiaks Homeless Street Soccer

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On 20 May 2011 18:24, Sharon Shepherd <SSHEPHERD@kelowna.ca> wrote:

Tom and Tiffany,

Congratulations on you and your wife being the founders and coaches of the Kelowna Kodiaks Homeless Street Soccer team. Could you please provide me with the budget you have for the national championships in Vancouver? I know you have a fundraiser coming up as well and unfortunately I have a couple of other commitments during that same time. It is outstanding that you have taken this on and I have put out some requests to see what funding might be available. What made you decide to do this?

Take care,

Mayor Sharon Shepherd

MAY - 6 2011

ADMINISTRATION
DEPARTMENT

RCMP-GRC



ROYAL CANADIAN MOUNTED POLICE • GENDARMERIE ROYALE DU CANADA

City of Kelowna,

May 3rd, 2011

I am the captain of a group of slo-pitch players that will join together this summer to form a men's competitive team to participate in the 2011 World Police & Fire Games. Our team will consist of Police Officers and Firemen mostly from Kelowna. We will be competing against teams from all over the world.

The 2011 World Police & Fire Games will respectfully coincide with the ten year remembrance of September 11, 2001. The Games will be empowered by two themes: Remembrance (we will always remember those who lost their lives on September 11, 2001) and Gratitude (an opportunity for all New Yorkers to thank the world for the support that flooded into New York City after September 11, 2001).

The Mission Statement of the Games:

- Provide the best possible sporting venues combined with world class officiating.
- Integrate the multi-faceted cultural, entertainment, and historical experiences that New York City has to offer.
- Remember those lost, and express gratitude for the support received from around the world.

The World Police & Fire Games are currently the second largest multi-sport event in the world, surpassed only by the Summer Olympics. Over 15,000 athletes will compete in 65 events! The goal is to make these Games the largest, most memorable sporting event the world has ever seen.

I can't think of a better venue to showcase the City of Kelowna and promote tourism to thousands of people from all over the world.

The following is information believed to be important to the City of Kelowna with applications or requests such as this:

- The average age of the members of our team will be approximately 30-35 years. This average age will likely be similar to that of the overall average age of the over 15,000 competitors at the World Police and Fire Games;
- We are not a United Way agency;
- We are not a single disease agency;
- None of the sponsorship money will be used to pay salaries, honorariums or contract wages;
- The geographic scope of our team is police and firemen mostly from Kelowna. However, as mentioned, the World Police and Fire Games will consist of athletes and spectators from all over the world;

Copied:

- City Councillors
- Mayor
- City Manager
- Councillors

Date
File Number: May 6/11



- Our team's mission statement would be in line with that of the games. We want to do our best to compete against teams from around the world while at the same time expressing gratitude and remembrance of our fallen colleagues from the events of September 11, 2001;
- We have no pre-determined expectation of financial commitment. We would like to discuss potential ways the City of Kelowna could support our team. We have no paid staff;
- As of right now we have no other funding partners or sponsors. All of the costs are our own responsibility. We are not receiving any compensation from our employers.

The Games begin August 26th, 2011. Would the City of Kelowna consider sponsorship of our team or support in some manner for this epic event?

If you require any further information I am always available by phone or email.

Thank you very much for the consideration,

A handwritten signature in black ink, appearing to read 'S. Binne', is written above the contact information.

Constable Scott Binne
Royal Canadian Mounted Police
Phone (250) 859-3474
(250) 878-4563
Email scott.binne@rcmp-grc.gc.ca